What is most important for me when designing an online course?

assessment
quality
structure
number of students
communication
students engagement
using platforms for teach
to make it engaging
quantity of information
attractiveness
content
to manage time properly
kind of course
feedback
provide feedback
clear structure
choosing e-ctivities
technical know-how
availability
diferent activities
students activity
time
interesting
motivation encouragement
structure of course
students level and skills
experience
using different opportuni
interactive activities
full of images and tables
clarity
simply to use
dynamism
clearity
visibility
result
reality
motivation